

RICHMOND POLICE DEPARTMENT

5600 Hunter Drive ♦ Richmond, IL 60071 ♦ (815) 678-2351

Chief John Fryksdale



Traffic Safety Initiative Illinois Department of Transportation

The Village of Richmond Police Department has been funded by IDOT to conduct traffic safety patrols to increase enforcement of impaired driving laws with a secondary emphasis on speed and occupant protection.

Problem Statement

Motor vehicle crashes are the leading cause of death for Americans from the ages of 5 through 24. In Illinois, as nationally, these preventable deaths and injuries are very costly. Most recent economic loss studies for alcohol related crashes in Illinois total \$1.6 billion annually.

Many lives could be saved by changing public attitudes regarding risk taking behaviors such as impaired driving, speeding and the non-use of safety belts and child safety seats. It has been shown that visible enforcement programs focusing on these violations offer the greatest potential for changing these behaviors.

Action Plan

Richmond Police will be out and actively enforcing traffic safety laws to reduce the number of fatal, impaired and alcohol related crashes and achieve a higher use of safety belts and child safety belts.

Pre Enforcement and Public Information Campaigns

Public reminders on paid TV and radio ads as well as local marquis, flyers, public meetings and citizen community relations events.

Enforcement Periods

Surrounding various holiday and festive occasions with special attention directed to yearly holidays and days that are associated with alcohol use i.e....New Years Eve, St. Patrick's Day and the local Country Thunder USA (an annual music fest in July).

Enforcement periods begin during Thanksgiving, Christmas and New Years Eve for 2009 and Super Bowl Sunday, St. Patrick's Day, Memorial Day, July 4th, Country Thunder and Labor Day for 2010.

Stay safe, use good judgment, watch out for other drivers and arrive alive
Thank you in advance

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