

**THE VILLAGE OF RICHMOND
EDC MEETING MINUTES
JULY 12, 2007**

The EDC Committee meeting was held on July 12, 2007 at 7:15pm at the Village Hall, 5600 Hunter Drive, Richmond, Illinois 60071

Present: Bryce Klontz and David Kielpinski

Absent: Charlie Mormino and Lauri Olson

Others Present: Charlotte Hollenbach and Libby Pearson

Discussion: David opened the meeting with an overview of his position regarding advertising by the Village. He feels in a co-op type of advertising. Discussion continued on that topic and then moved into specifics. A new magazine is starting up this summer titled McHenry County Living that will be distributed throughout the county. It will be given away at a variety of hotels, restaurants, real estate offices and other retail establishments. It is thought that a large part of the residents of McHenry County don't have a clue about Richmond.

Next was brought up a directional sign for the southbound traffic matching the northbound one on the Emporium building. Discussion followed.

Recommendations to Board: Approve the expenditure for ads in the McHenry County Living magazine. Also, approve the directional sign.

Motion to adjourn by Bryce Klontz. Second by David Kielpinski. Meeting adjourned at 8:15pm

Minutes taken by David Kielpinski