

**VILLAGE OF RICHMOND  
ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING MINUTES  
12 FEBRUARY 2009**

**Call Meeting to Order:** Sherrie called the meeting to order at 6:30pm

**Members Present:** Sherrie Gallas, Libby Pearson, Cindy Walleck

**Members Absent:** Lauri Olson

**Others Present:** Charlotte Hollenbach, Tim Savage

**Approval of Minutes:**

Cindy motioned to approve the minutes of the 15 January 2009 EDC Meeting. The motion was seconded by Libby and approved 3-0 in favor.

**Announcements and/or Correspondence:**

Sherrie reported that the McHenry County Convention and Visitor's Bureau will send new "map guides" to the village once they have been printed.

Cindy made changes to the Village advertisement for the upcoming edition of the Taylor's Guide. Sherrie will fax these updates to the company.

Village Administrator Update

Tim reported on the potential sale of a building downtown. It was also reported that a Village business is interested in advertising on the large "Welcome to Richmond" billboards at the Village entrances. Finally, Tim reported on the expansion of Bennett Park to include an additional soccer and baseball field.

**Budget Report:**

Libby made a motion to approve the February 2009 budget report. This motion was second by Cindy. The motion was approved 3-0.

**Additions and/or Deletions:**

The following items were added to the EDC agenda:

- Billboards
- At the Lake magazine

**New Business:**

Billboards: It was reported that billboards are available from Liberty. Discussion took place regarding the benefit of advertising using billboards. The committee would like additional information on the billboards, including: availability of 1-year contracts and billboard locations. Sherrie will contact Liberty and will report back to the committee.

At the Lake Magazine: Committee members discussed the benefits of advertising in At the Lake Magazine. This topic will be readdressed during the EDC advertising meeting in March.

**Old Business:**

2009/2010 EDC Budget Planning: Tim provided the committee with EDC budget reports in order to facilitate the planning of the 2009/2010 budget. EDC members are to provide recommendations for the 2009/2010 budget at a special budget planning meeting on 19 February 2009 at 6:00pm in Village Hall.

Libby made a motion for Memorial Hall to use up to \$125.00 of EDC postage money for sending postcards about the upcoming Memorial Hall casino night. This motion was seconded by Sherrie and approved 3-0.

Website: Sherrie asked for the committee's approval to explore options for changing web hosting and web design companies. Sherrie will contact various web design companies and will report back at an upcoming EDC meeting regarding cost of web hosting and redesign of Village website.

**Public Comments:**

None

**Reports:**

Libby provided fliers from a distribution company, which distributes brochures in Wisconsin. Libby will contact this company and will report back at the March 2009 EDC meeting.

The in-town brochures have been printed and are available at Village Hall. EDC members will distribute approximately 10 brochures to each business listed in the brochure. Businesses should contact Village Hall for additional brochures.

**Adjourn:**

Cindy made a motion to adjourn the meeting at 8:15pm. This was seconded by Libby and approved 3-0.