

**VILLAGE OF RICHMOND
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING MINUTES
13 August 2009**

Call Meeting to Order: Sherrie called the meeting to order at 6:03pm

Members Present: Sherrie Gallas, Libby Pearson, Charlotte Hollenbach, Lauri Olson

Others Present: David Kielpinski, Tim Savage, Dennis Bardy

Approval of Minutes: Libby motioned to approve the minutes of the 11 June 2009 EDC meeting. This motion was seconded by Charlotte and approved 4-0.

Announcements/Correspondence:

None

Additions/Deletions:

The topic of 'Retail 1,2,3' was added to the agenda.

Budget Report:

A budget report was not provided this month.

Old Business:

Spirit Magazine Advertising

The Committee discussed the letter to be sent to Village not-for-profit groups to allow them to advertise in the 'banner' portion of the Village advertisement in the Spirit magazine. Discussion took place regarding the definition of a 'Not for Profit' organization. It was decided that NFP must be hosting the event and incurring all expenses. The event must also be held within the Village limits. Sherrie will revise the letter and send it out to the Village NFP organizations. Discussion also took place regarding what announcement to put into the September issue of the Spirit.

State Grant Update

No information has been received from the State regarding grant approval. Charlotte will follow-up with the state and report back at the next EDC meeting.

New Business:

Farmer's Market

Discussion took place regarding planning for the 2010 and 2011 farmer's markets.

EDC Budget

EDC was asked by the Village Finance Committee to reduce the 2009/2010 EDC budget. The following items were removed or reduced from the EDC budget:

- \$5,000 for website redesign,
- \$1,500 for billboards
- \$200 from advertising
- \$1,000 from advertising

- Total \$7,700

Retail 1-2-3

Lauri handed out Retail 1-2-3, a workbook for local officials and community leaders.

Public Comment:

Dave announced that he will talk to his charity to discuss advertising in the November issue of the Spirit Magazine. Dave also announced that the new business packet is near completion.

Adjourn:

Libby made a motion to adjourn the meeting at 7:20pm. This motion was seconded by Charlotte and approved 4-0.